



October 26, 2023

### Message from the President: 10.30.25

As we heard Robert Hall share with us at Monday's meeting, Polio remains endemic in only two countries, Afghanistan and Pakistan. But the fight isn't over. This highly infectious disease can cause paralysis, lifelong disability, or death, mostly in young children. With no cure, vaccination is the only defense. Global eradication is vital to prevent resurgence, protect future generations, and mark one of humanity's greatest public health achievements. Rotary International is committed to raising \$50 million per year over the next three years, with every dollar to be matched with two additional dollars from the Bill and Melinda Gates Foundation. This expanded agreement translates into a total of \$450 million to support the Global Polio Eradication Initiative. That's a 1:1 match for every donation made to Polio Plus!

The PolioPlus Society is a program to promote individual giving in PolioPlus. Members of the Society agree to give at least \$100 annually toward polio eradication until polio is stamped out worldwide. And who knows, donations can also be made in your pet's name!

The first 5,000 PolioPlus Society members get a 4:1 match which includes a 1:1 match from a generous Rotarian in addition to the 1:1 match from the Bill and Melinda Gates Foundation, which the latter applies to all donations. We invite members to donate to PolioPlus by scanning the QR code and selecting an amount that is right for you.



### Monday's Meeting: Timo Resch, President & CEO of Porsche Cars North America

Timo Resch is the President and CEO of Porsche Cars North America, Inc. (PCNA), where he oversees business in the United States, Canada and Porsche Digital, Inc., the manufacturer's digital subsidiary in the U.S. Headquartered in Atlanta, Georgia, PCNA is the exclusive importer of the Porsche 911, 718 Boxster and Cayman, Macan and Cayenne, Panamera, and Taycan model lines. As President and CEO, Resch oversees the supply and distribution of Porsche vehicles to the retail operations of U.S. dealers through five U.S. ports of entry, sales support, marketing, parts distribution, training and Porsche Classic Factory Restoration Atlanta.

Resch assumed the role of President and CEO of PCNA in November, 2023. He started his career in 1995 as a student with Porsche in Zuffenhausen. After taking on various roles at Porsche AG he moved to Porsche Cars North America where he led the Product Planning and Market Research unit for the North American subsidiary. After that, he held several leadership roles at Audi AG and BMW, where he was responsible for global sales and marketing at BMW Motorrad, among other responsibilities.

Resch holds a Master of Engineering from Berufsakademie Stuttgart

Invocation: Carolyn Stefano

Songtime: Leo Klein Krasnberg



### Pawstivity Partnership with Buckhead Rotarians Delivering Pet Food with OpenHand

Lead a paw (or a hand) through our Pawstivity Partnership bringing together Buckhead Rotarians supporting Lifeline Animal Project because whether way to celebrate the love of pets than with a movie that brings their secret lives to the big screen? will hit the road to help our furry friends and their people.

OpenHand, 1380 West Marietta St NW, Atlanta, GA 30318



### Shepherd Center Movie Night - Secret Life of Pets

RSVP HERE: [Lead a Paw Today!](#)

November 9, 2023 5:00pm – 5:00pm  
Date: November 9  
Time: 5:00 - 5:00pm  
Location: Shepherd Center Auditorium

We'll provide the snacks and enjoy time connecting with patients while sharing the joy of this fun, animal-themed film. This special night ties directly to President Shelley's signature project supporting Lifeline Animal Project because whether way to celebrate the love of pets than with a movie that brings their secret lives to the big screen? Come for the popcorn, stay for the smiles, and help us spread Rotary fellowship with our friends at Shepherd Center.



### Thirsty Thirsdays:

Feeling a little thirsty? Join us at Jeff Clark's home for the Thirsty Thirstday in November!  
November 29, 2023 5:30 pm – 7:30 pm  
Join us for casual conversations, drinks, and snacks at the home of Jeff Clark, 460 Valley Green Drive, Atlanta 30342  
Register Here: [RSVP Today!](#)



### Pickle Ball Anyone?

The Rotary Club of Atlanta Metro invites you and your club members to join us for our inaugural Pickleball for Polio tournament in support of Rotary International's End Polio Now campaign.

Event details:  
Date: Saturday, November 15  
Time: 1:30 PM - 5:00 PM  
Location: Sandy Springs Racquet Center  
500 Abernathy Rd NE, Atlanta, GA 30328



## Meetings

October is Economic and Community Development Month

- 11/3 Timo Resch, President and CEO of Porsche Cars North America, Inc
- 11/10 Veterans Day: Jake Ciccone, Shepherd Center SHARE Military Initiative Peer Support Lead Liaison in conversation with Jay Shirley.
- 11/17 Monsignor Frank McNamee, Rector, The Cathedral of Christ the King
- 11/24 No Meeting Thanksgiving Holiday
- 12/1 Gary P. Stokan, CEO & President, Peach Bowl, Inc.
- 12/8 Service Project for LifeLine Pack Pet Stockings for the Holidays
- 12/15 No Meeting: Register for Holiday Party
- 12/22 No Meeting Christmas and Hanukkah Holidays

## Events

- 11/9 Shepherd Center Movie Night - Secret Life of Pets
- 11/15 Deliver Pet Food with LifeLine and OpenHand
- 11/15 Pawsitivity Partnership with Buckhead Rotarians Delivering Pet Food with OpenHand
- 11/17 Board of Directors Meeting
- 11/20 Thirsty ThirdsDay
- 12/8 Board of Directors Meeting
- 12/16 Holiday Party @ Cherokee Town Club

## Message from the President: 10.30.25

As we heard Robert Hall share with us at Monday's meeting, Polio remains endemic in only two countries, Afghanistan and Pakistan. But the fight isn't over. This highly infectious disease can cause paralysis, lifelong disability, or death, mostly in young children. With no cure, vaccination is the only defense. Global eradication is vital to prevent resurgence, protect future generations, and mark one of humanity's greatest public health achievements.

Rotary International is committed to raising \$50 million per year over the next three years, with every dollar to be matched with two additional dollars from the Bill and Melinda Gates Foundation. This expanded agreement translates into a total of \$450 million to support the Global Polio Eradication Initiative. That's a 3:1 match for every donation made to Polio Plus!

The PolioPlus Society is a program to promote individual giving to PolioPlus. Members of the Society agree to give at least \$100 annually toward polio eradication until polio is stamped out worldwide. And who knew, donations can also be made in your pet's name!


The first 5,000 PolioPlus Society members get a 6:1 match which includes a 1:1 match from a generous Rotarian in addition to the 3:1 match from the Bill and Melinda Gates Foundation, which the latter applies to all donations.

We invite members to donate to PolioPlus by scanning the QR code and selecting an amount that is right for you.



PolioPlus Society

KENNEL KLUB




### JOIN THE POLIOPLUS SOCIETY & HAVE YOUR FAVORITE ANIMAL JOIN THE KENNEL KLUB.

A one-time contribution of \$100 or a  
recurring contribution of \$10/monthly.

Matched by Gates Foundation so

End [polio.org/donate](https://polio.org/donate)  
or click the QR code



**Monday's Meeting: Timo Resch, President & CEO of Porsche Cars North America**

12/20 Pawsitivity Partnership  
with Buckhead Rotarians  
Delivering Pet Food with  
OpenHand

## Our Rotary Family BIRTHDAYS

10/1 Candace Klein  
10/1 Jim Coleman  
10/1 Ben Shapiro  
10/6 Drew Amerson  
10/10 Jack Hellriegel

## WEDDING ANNIVERSARIES

10/14 Shelley Hammell (8)  
10/21 Raymond Reynolds, Jr.  
(36)

## Rotary Online

<https://buckheadrotary.com>  
<https://rotary6900.org/>  
<https://rotary.org/>



## LEADERSHIP

President	Shelley Hammell
President-Elect	Jeff Clark, Jr.
Immediate PP	Denise Starling
Vice President	Jeff Clark, Jr.
Treasurer	Radu Zernoveanu
Secretary	Michael Stimpert
Public Image	Mark Meltzer
Sergeant-at-Arms	Garth Peters

Timo Resch is the President and CEO of Porsche Cars North America, Inc. (PCNA), where he oversees business in the United States, Canada and Porsche Digital, Inc., the manufacturer's digital subsidiary in the U.S.

Headquartered in Atlanta, Georgia, PCNA is the exclusive importer of the Porsche 911; 718 Boxster and Cayman; Macan and Cayenne; Panamera; and Taycan model lines. As President and CEO, Resch oversees the supply and distribution of Porsche vehicles to the retail operations of U.S. dealers through five U.S. ports of entry, sales support, marketing, parts distribution, training and Porsche Classic Factory Restoration Atlanta.

Resch assumed the role of President and CEO of PCNA in November, 2023. He started his career in 1995 as a student with Porsche in Zuffenhausen. After taking on various roles at Porsche AG he moved to Porsche Cars North America where he led the Product Planning and Market Research unit for the North American subsidiary. After that, he held several leadership roles at Audi AG and BMW, where he was responsible for global sales and marketing at BMW Motorrad, among other responsibilities.

Resch holds a Master of Engineering from Berufsakademie Stuttgart

Invocation: Carolyn Stefanco

Sunshine: Leo Klein-Kraneberg



---

## **Pawsitivity Partnership with Buckhead Rotarians Delivering Pet Food with OpenHand**

RSVP HERE: [Lend a Paw Today!](#)

November 15, 2025 10:00 am— 1:00 pm

Lend a paw (or a hand) through our Pawsitivity Partnership bringing together Buckhead Rotarians supporting LifeLine's mission to keep pets with their people. We are delivering pet food to those in need. We will meet at OpenHand for an orientation and then each carload will hit the road to help our furry friends and their people.

OpenHand, 1380 West Marietta St NW, Atlanta, GA 30318



## **Shepherd Center Movie Night - Secret Life of Pets**

[RSVP HERE!](#)

November 9, 2025 3:00 pm— 5:00 pm

Join us for a heartwarming evening as we host Movie Night with Shepherd Center patients, featuring The Secret Life of Pets!

Date: November 9

Time: 3:00 - 5:00pm

Location: Shepherd Center Auditorium

We'll provide the snacks and enjoy time connecting with patients while sharing the joy of this fun, animal-themed film.

This special night ties directly to President Shelley's signature project supporting Lifeline Animal Project—because what better way to celebrate the love of pets than with a movie that brings their secret lives to the big screen?

Come for the popcorn, stay for the smiles, and help us spread Rotary fellowship with our friends at Shepherd Center.





---

## Thirsty Thirdsdays:

Feeling a little thirsty? Join us at Jeff Clark's home for the Thirsty Thirdsday in November!

November 20, 2025 5:30 pm— 7:30 pm

Join us for casual conversations, drinks, and snacks at the home of Jeff Clark, 460 Valley Green Drive, Atlanta 30342

Register Here: [RSVP Today!](#)



## **Pickle Ball Anyone?**

The Rotary Club of Atlanta Metro invites you and your club members to join us for our inaugural Pickleball for Polio tournament in support of Rotary International's End Polio Now campaign.

Event details:

Date: Saturday, November 15

Time: 1:30 PM - 5:00 PM

Location: Sandy Springs Racquet Center

500 Abernathy Rd NE, Atlanta, GA 30328





By **Rotary**  
Atlanta Metro 



**SATURDAY, NOVEMBER 15**



**1:30 PM - 5:00 PM**



**SANDY SPRINGS RACQUET CENTER**

**500 ABERNATHY RD NE,  
ATLANTA, GA 30328**

**COME WITH A PARTNER OR SIGN UP SOLO.  
WE'LL MATCH YOU WITH SOMEONE!**

**BRING YOUR OWN PADDLE.**

**WINNING TEAM RECEIVES A \$200 CASH PRIZE!**

**Rotary**



**EVERY DOLLAR RAISED SUPPORTS THE  
END POLIO FOUNDATION.**

**[WWW.ENDPOLIO.ORG](http://WWW.ENDPOLIO.ORG)**